

**ECONOMIC DEVELOPMENT COMMISSION
SALEM, CONNECTICUT
MEETING MINUTES
OCTOBER 20, 2014**

PRESENT

Frank Sroka/ Chairman
Ada Vaill
Wendy Mikolinski
Kenneth Bondi
Andrew Lightner

ABSENT

GUESTS

Kevin Lyden
Robert Ross

Cindy Noe/ Recording Secretary

1. CALLED TO ORDER

Frank Sroka called the meeting to order 7:10pm.

2. APPOINTMENT OF ALTERNARE AS REGULAR (IF NEEDED)

Not required. Kevin Lyden informed the EDC members that the Board of Selectmen had appointed Ken Bondi as a regular member to replace Jenifer Lee, who had resigned in September. That leaves EDC with five regular members (per the town charter), and two vacancies for alternate members. Kevin invited EDC to submit any names to him for the Board of Selectmen to consider as potential alternate members.

3. CHANGES TO THE AGENDA

None

4. APPROVAL OF MINUTES FROM LAST MEETING ON SEPTEMBER 29, 2014

M/S/C-(Bondi/Vaill) - to approve September 29, 2014 minutes as presented.

Vote: Approved unanimous

5. COMMUNICATIONS

None

6. PUBLIC COMMENT

None

7. REPORTS

A. SELECTMAN/EDC LIAISON

Lyden informed the Commission that the town attorney, John Butts, has updated the disclaimer for the town website. He also stated that he forwarded the proposed EDC website information to Butts for approval.

Lyden stated that the Emergency Service Study is complete. Lyden informed the Commission that a presentation on the study's findings will be held at the Selectman's Meeting, in Salem School's Multipurpose Room, on Thursday, October 23, 2014. Ross stated that one of the recommendations of the Emergency Service Study is that the Salem Fire House and Gardner Lake Fire House be merged into one.

B. P & Z LIAISON (ADA VAILL)

No report

8. OLD BUSINESS

A. TOWN BROCHURE (LATEST REVISION)

Wendy Mikolinski updated the Commission on the current status of the brochure project. Mikolinski stated she is still trying to obtain pictures for the brochure but hopes to have a rough draft of the brochure by the next meeting on November 17, 2014. Mikolinski informed the commission that she is trying to contact Rita Rivera about designing and printing the brochure. Mikolinski asked the Commission if they felt demographic information from a five mile radius should be used in place of demographics of just Salem. The commission agreed that a five mile radius of the demographics would be beneficial to the brochure.

B. BUSINESS OWNERS SURVEY

No discussion

C. PACKET PROJECT FOR NEW BUSINESS OWNERS CONSIDERING SALEM

No discussion

D. SALEM BUSINESS DATA BASE

Sroka stated he would like ideas from the Commission on what information should be included in this project. The commission felt that all available space should be included, whether developed or not. The commission also felt that a list of local business already established in Salem should be included.

9.) NEW BUSINESS

None

10. NEXT MEETING/ MEETING ADJOURNED

The next EDC meeting is November 17, 2014

M/S/C- (Lightner/ Mikolinski) - to adjourn meeting at 8:29pm

Vote: Approved Unanimously

Respectfully Submitted

Cindy Noe
Recording Secretary

Unapproved