

**ECONOMIC DEVELOPMENT COMMISSION  
SALEM, CONNECTICUT  
MEETING MINUTES  
March 16, 2015**

**PRESENT**

Frank Sroka, Chairman  
Ada Vaill  
Kenneth Bondi

**ABSENT**

Andy Lightner  
Wendy Mikolinski

**GUESTS**

Jud Perkins

**1. CALL TO ORDER**

Frank Sroka called the meeting to order at 7:43 pm.

**2. CHANGES TO THE AGENDA**

None

**3. APPROVAL OF MINUTES FROM LAST MEETING ON February 12, 2015**

M/S/C-(Bondi/Vaill) - to approve February 12, 2015 minutes as presented.

Vote: Approved unanimously

**4. COMMUNICATIONS**

None

**6. PUBLIC COMMENT**

Informal discussion about role of EDC, status of new brochure and future projects.

**7. REPORTS**

**A. SELECTMAN/EDC LIAISON**

Selectmen Ross and Lyden both out of town. No report.

**B. P & Z LIAISON (ADA VAILL)**

Ada Vaill reported on P&Z action with respect to zoning regulations changes involving accessory apartments and home businesses. Changes were approved.

**8. OLD BUSINESS**

**A. EDC brochure:** Ken Bondi distributed copies of the new EDC brochure, and we discussed distribution of same, as well as a display banner. Ada volunteered to research sources for a banner at a reasonable price. Those in attendance expressed satisfaction with the new brochure.

**B. BUSINESS OWNERS SURVEY**

Members present decided to combine this item with Item D below (Salem business data base), as they are connected in principle and support each other. It was agreed that we would use Our Town Salem (OTS) newspaper as a vehicle to publicize this effort and also to collect data (business owners' survey). Ada is going to work on a draft article outline, and Frank will prepare a more complete version for review by EDC and the Selectmen prior to publishing in the June 2015 edition. We also discussed purchasing an ad in the OTS to encourage participation by businesses in town.

**C. PACKET PROJECT FOR NEW BUSINESS OWNERS CONSIDERING SALEM**

No action on this item at present to allow focus on Items B and D instead.

**D. SALEM BUSINESS DATA BASE**

Ken Bondi provided a copy of a 2012 list of Salem businesses; it was noted that it needs to be updated, corrected and simplified to improve its usefulness. Frank will meet with Kevin Lyden before the next meeting to begin this process.

**9.) NEW BUSINESS**

Discussed adding a business directory that could be distributed town-wide, similar to one done in Colchester (and other towns as well). Use of Yellow Pages to produce this was discussed, but declined due to expected cost. We will look at other means to accomplish this project as we are developing the data base itself.

**10. NEXT MEETING/ MEETING ADJOURNED**

The next EDC meeting is April 20, 2015 at 7:30 p.m. (new time).

**M/S/C- (Bondi/Vaill) - to adjourn meeting at 8:31pm**

**Vote: Approved Unanimously**

Respectfully Submitted  
Frank Sroka  
EDC Chair