

Economic Development Commission (EDC)

Regular Meeting ■ 7:30 PM November 16, 2009 ■ Room 1, Salem Town Offices ■ Salem, Connecticut

1. Call to Order

Meeting called to order at 7:35 P.M.

Present: Dave Kennedy, Frank Sroka, Dana Abetti, Kevin Lyden, Bob Ross, Larry Stevens

Absent: Joe Duncan, Sean Reith

2. Seating of Alternates

MSA Larry Stevens, Dana Abetti. Dave Kennedy was seated as an alternate.

3. Changes to Agenda

None

4. Approval of Minutes from last meeting

M/S/A Larry Stevens, Dave Kennedy. Minutes approved with one amendment. Date of Economic Development course changed to October 29 from November 29.

5. Communications

None

6. Public Comment

None

7. Reports

- First Selectman:
 - Four Corners Roundabout: Clearing has started on Four Corners. We anticipate offers being made on Best Buy Toyz and the white house on the corner. Henny Penney and Prime Cuts have granted each other easements. Bob may continue his role facilitating the Four Corners initiative if approved by the Board of Selectmen.
 - Business/Industrial Zone: Kevin gave us a map of the town's zoning. The EDC was interested in the impact of the Eight Mile River designation on the industrial area on Route 11 near Witch Meadow.
- Lighting Planning and Zoning Commission (P&Z): Sean Reith and Gloria Fogarty, No report.
- Plan of Conservation and Development: Dana Abetti
 - As of earlier this evening, there were 142 town surveys received. The committee is advertising the survey to various distribution lists. Dana will ask the POCD to be sure we are reaching out to the PTOF and Mom's Club.
- Local Business Ombudsperson: Larry Stevens
 - Donna Rienz is building a standard subdivision instead of an Age-Restricted Development.

8. Old Business

- Economic Development Action Plan progress
 - EDC Plan Critical Initiatives:
 - Goal 1: Take Care of Local Businesses: Sean Reith, Dave Kennedy
 - Rejuvenate Four Corners: Dave attended a CBI Crash Course on malls. He'll send us a link to some documentation from the

Frank Sroka, Chair

Dana Abetti ■ Joe Duncan ■ Dave Kennedy ■ Sean Reith ■ Larry Stevens

course. Kevin gave us a copy of the invitation to a Four Corners free seminar on “Marketing and Branding Your Small Business.” The town will sponsor this for the businesses on December 8.

- Goal 2: Foster New Economic Growth: Joe Duncan, Dana Abetti
 - Identify ED opportunities that fit within the Salem community: See update on the town survey in the POCD section above.
 - Process to identify and champion new business opportunities: Frank will reach out to the Planning and Zoning commission to schedule a work session with them.

9. New Business

None.

10. Adjournment

MSA Dana Abetti, Larry Stevens. The meeting adjourned at 8:5

DRAFT