

Salem Town Vision Survey Committee

Minutes for Meeting of Mar 10, 2010

Present: Frank Abetti, Cheryle Cassidy (arrived 8:00), Carole Eckart, Len Giambra, Janet Griggs, Tom Woronik

Absent: Dick Asafaylo, Shirley Diamond, Sam Rindell, Diane Weston

Janet Griggs opened the Meeting at 7:23 PM.

There were no public comments.

Len presented the sample reports from SPSS. Views included a Table format of the unsliced raw data, and for purposes of illustration, additional tables showing selected responses sliced by:

a. age cohort (Age by item tables)

b. have/had/will have children in school vs never had nor plan to have children in school (School by item tables)

Cheryle arrived 8:00 PM, resulting in a quorum.

Minutes of 1/12/10 were discussed. Minutes M/S/A F. Abetti/T. Woronik.

Minutes of 2/24/10 were discussed. Minutes M/S/A T. Woronik/L. Giambra.

The process for developing the Vision outlined at the previous meeting was discussed and approved. The group agreed to work together to brainstorm bullets under each category based on responses to the survey. The wordsmithing would be assigned to sub-groups to bring back to the larger group for review, once all the bullets were developed.

It was agreed that there should be no duplication of sub-categories or bullets under the larger categories.

The first task assigned was to review the categories developed at the 10/22/08 meeting. The refined list of categories is included in the Appendix to the 031010 Minutes (see attachment).

Next, work began on the first topic area, which was FINANCE. The group brainstormed bullets that defined Salem's forward-looking vision under this category, as follows:

- Increase Commercial tax base
- Spend (only) what is necessary
- Continue to deliver quality services at a tax rate that allows people to stay in Salem (means expanding commercial tax base and/or finding alternative funding)
- Increased services to be funded by increased economic development
- Fiscally sound/financially secure

At the next meeting, the group agreed to work on bullets for ECON DEVELOPMENT, COMMUNITY CHARACTER and GROWTH.

M/S/A T. Woronik/L. Giambra to adjourn at 9:02 PM.