

SALEM VISION AND PLANNING SURVEY

[Provide context around purpose of survey and importance of responding. Leverage invitation letter.]

Please provide your unique survey ID that was in your survey invitation:

- 1. If you moved to Salem, why did you move here? [Select all that apply]
 - Because of the school system
 - Because of the town's rural character
 - Because of the beauty of the environment
 - Other (please specify reason) _____

- 2. Do you plan to leave Salem in the future?
 - Yes
 - No
 - Don't Know

- 3. **If you plan to leave Salem in the future**, when do you plan to leave? [Select all that apply]
 - After children finish school
 - Upon retirement
 - Other (please specify when) _____

- 4. **If you plan to leave Salem**, what is the reason? [Select all that apply]
 - Taxes increasing faster than in other towns
 - Not enough local shopping or other conveniences
 - Town's character has changed for the worse (please specify how)
 - Other (please specify reason) _____

- 5. **If you do not plan to leave Salem**, why are you staying? [Select all that apply]
 - Because of the school system
 - Because of the town's rural character
 - Because of the beauty of the environment
 - Because of the people and sense of community
 - Other (please specify reason) _____

Community Character

- C1. Do you think Salem has a distinctive community character?
 - Yes
 - No
 - Don't Know/No Opinion

C2. If you think Salem has a distinctive community character, then what do you believe contributes to it?

	Does Not Contribute	Somewhat Contributes	Greatly Contributes	Don't Know/No Opinion	Not Applicable
Its rural characteristics	<input type="radio"/>				
Its sense of community	<input type="radio"/>				
The volunteerism of its citizens	<input type="radio"/>				
The participation of its citizens in town affairs	<input type="radio"/>				
Its history	<input type="radio"/>				

C3. Does Salem give you a sense of belonging?

- No, Not At All
- Yes, A Little
- Yes, A Little More
- Yes, A Lot
- Yes, Very Much So
- Don't Know/No Opinion

C4. If Salem does not give you a sense of belonging, what would give you one?

Green Focus: Having a “green” focus means whatever activities the townspeople choose to undertake, we would strive to select from those activities that are socially and environmentally responsible by conserving energy, using and/or promoting clean energy, and helping preserve our natural resources rather than damaging them.

C5. Is it important that Salem have a “green” focus?

- Not At All Important
- Somewhat Important
- Neither Important nor Unimportant
- Important
- Extremely Important
- Don't Know/No Opinion

C6. If you think that Salem should have a “green” focus then which of the following is necessary:

	Not At All Necessary	Somewhat Necessary	Necessary	Very Necessary	Extremely Necessary	Don't Know/No Opinion	Not Applicable
Recycling	<input type="radio"/>						
Community Composting	<input type="radio"/>						
Renewable energy sources	<input type="radio"/>						
Energy efficient houses and businesses above and beyond minimum requirements	<input type="radio"/>						
Energy efficient public buildings (e.g., town hall, school)	<input type="radio"/>						
Other (please describe)	<input type="radio"/>						

C7. If you think that Salem should have a “green” focus, then what would be acceptable to you?

	Not At All Acceptable	Somewhat Acceptable	Neither Acceptable nor Unacceptable	Acceptable	Very Acceptable	Don't Know /No Opinion	Not Applicable
Seeing solar panels on houses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seeing wind turbines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More energy saving requirements on new houses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

C8. What other type of community character should Salem cultivate?

Natural Resources

NR1. How would you rate Salem's efforts to protect the following?

	Too Much	Just Right	Not Enough	No Opinion	Don't Know Enough to Answer
Water resources (e.g., Wetlands, Vernal pools, Aquifers, Lakes, Streams, Groundwater and well water, Public water supplies)	<input type="radio"/>				
Plants/Animals (e.g., Native plants and animals, Habitats, Wildlife and migratory corridors, Grasslands, Large unfragmented forest blocks, Tree canopies, Ancient trees)	<input type="radio"/>				
Soil/Land (e.g., Prime agricultural soils, special rock formations, Mineral resources, Unique land forms)	<input type="radio"/>				
Visual/Recreational assets (e.g., Natural landscapes, Vistas, Tree lines, Ridgelines, Night sky (absence of pollution), Open Spaces, Greenways, Preservation areas)	<input type="radio"/>				

NR2. How important is it to preserve the following of Salem's natural resources?

	Not At All Important	Somewhat Important	Neither Important nor Unimportant	Important	Very Important	No Opinion	Don't Know Enough to Answer
Water resources (e.g., Wetlands, Vernal pools, Aquifers, Lakes, Streams, Groundwater and well water, Public water supplies)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Plants/Animals (e.g., Native plants and animals, Habitats, Wildlife and migratory corridors, Grasslands, Large unfragmented forest blocks, Tree canopies, Ancient trees)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soil/Land (e.g., Prime agricultural soils, special rock formations, Mineral resources, Unique land forms)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visual/Recreational assets (e.g., Natural landscapes, Vistas, Tree lines, Ridgelines, Night sky (absence of pollution), Open Spaces, Greenways, Preservation areas)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

NR3. If you think Salem should preserve its natural resources, then what would be acceptable to you?

	Not at all Acceptable	Somewhat Acceptable	Neither Acceptable nor Unacceptable	Acceptable	Very Acceptable	Don't Know / No Opinion	Not Applicable
Amend zoning regulations to further protect important natural resources during the site planning and subdivision process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have the town purchase land to protect important natural resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Finance and Education

Salem's Budget (\$13.9M in 2009) includes three components: General Government (\$3.2M in 2009), Board of Education (\$10M in 2009), and Capital Expenditures (\$650K in 2009). General Government budget items include town employee salaries and benefits, public works, public safety, fire department, transfer station, utilities, boards and commissions. Board of Education has four components: District Costs (District administration salaries and benefits and miscellaneous purchased services); East Lyme HS expenses (regular and special education tuition, bus transportation); Out of District Services (magnet and vocational school tuition and transportation); and Salem School PreK-8 (teachers' salaries and benefits, bus transportation, utilities, supplies, building maintenance and repairs, etc.) Capital Expenditures include road and building betterments and improvements; purchase/lease of vehicles (e.g., SVCO Ladder truck, PW Dump truck) and of machinery and equipment.

FE1. What would be acceptable to you regarding the General Government Budget?

- Increase services by increasing the budget
- Reduce services by reducing the budget
- Maintain services by maintaining the budget

FE2. What would be acceptable to you regarding the Capital Expenditures Budget?

- Increase long term additions or betterments by increasing the budget
- Reduce long term additions or betterments by reducing the budget
- Maintain long term additions or betterments by maintaining the budget

FE3. How satisfied are you with the quality of the following components of Salem's public education?

	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied or Dissatisfied	Somewhat Satisfied	Very Satisfied	No Opinion	Don't Know Enough to Answer
Elementary School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Middle School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

FE4. What would be acceptable to you regarding the (note that the High School is not listed because Salem does not control its budget)?

	Increase the quality of education by increasing the education budget	Reduce the quality of education by reducing the education budget	Maintain the quality of education by maintaining the education budget	No Opinion	Don't Know Enough to Answer
Elementary School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Middle School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

FE5. Do you think the quality of education can be increased while maintaining the education budget?

- Yes
- No
- Don't Know/No Opinion

FE6. If you think the quality of education can be increased while maintaining the budget, please describe how you think this could be accomplished.

Government / Infrastructure / Facilities / Services

The Town of Salem is governed by a Town Meeting and Board of Selectmen form of government. The Town Meeting is the legislative body of the Town and the Board of Selectmen is responsible for the administration of Town policies. The authority of Town officials is granted by Connecticut General Statutes and further prescribed in the Town Charter as adopted by the Town in 2004. Various Boards and Commissions are composed of elected and appointed officials who supervise, manage and organize the diverse functions of local government.

GIFS1. How satisfied are you with Salem's current form of government?

- Very Dissatisfied
- Somewhat Dissatisfied
- Neither Satisfied nor Dissatisfied
- Somewhat Satisfied
- Very Satisfied
- Don't Know/No Opinion

GIFS2. If you are not satisfied, why not, and what would you propose as an alternative form to best suit Salem's needs?

GIFS3. How important are the following services?

	Very Unimportant	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important	Don't Know / No Opinion
Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Elementary School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Middle School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Road conditions (excluding State Rte 354, 82, 85 and 11)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snow removal (excluding State Rte 354, 82, 85 and 11)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transfer station	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ambulance Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fire Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Police Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town Hall - Facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town Hall - Services (e.g., Town clerk, Assessor, ZEO, Building Inspector)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth Services excluding Recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visiting Nurse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

GIFS4. How satisfied are you with the quality of these services?

	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied nor Dissatisfied	Somewhat Satisfied	Very Satisfied	No Opinion	Don't Know Enough to Answer
Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Elementary School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Middle School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Road conditions (excluding State Rte 354, 82, 85 and 11)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snow removal (excluding State Rte 354, 82, 85 and 11)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transfer station	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ambulance Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fire Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Police Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town Hall - Facility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town Hall - Services (e.g., Town clerk, Assessor, ZEO, Building Inspector)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth Services excluding Recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visiting Nurse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

GIFS5. Below are infrastructure elements, facilities and services that Salem does not have. How high a priority would you give to each of them?

	Do Not Need	Little Need	Moderate Need	Priority	High Priority	Don't Know / No Opinion
Community Center	<input type="radio"/>					
Senior Center	<input type="radio"/>					
Free wireless network	<input type="radio"/>					
Public transportation	<input type="radio"/>					
Town Sewer	<input type="radio"/>					
Town Water	<input type="radio"/>					
Garbage collection	<input type="radio"/>					
Fully paid fire service	<input type="radio"/>					
Fully paid ambulance service	<input type="radio"/>					

GIFS6. Which of the above items that you indicated as “High Priority” would you be willing to provide and maintain by increasing the town budget?

	Yes	No	Not Applicable/Not High Priority
Community Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free wireless network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town Sewer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Garbage collection	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fully paid fire service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fully paid ambulance service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Recreation

R1. How high a priority would you give to each of the following?

	Do Not Need	Little Need	Moderate Need	Priority	High Priority	Don't Know / No Opinion
Bike/pedestrian multi-user trails that connect different parts of town	<input type="radio"/>					
Bike/pedestrian lanes added to designated roads	<input type="radio"/>					
Town park(s) with picnic facilities	<input type="radio"/>					
Pavilion: - For residents' use only	<input type="radio"/>					
- For public events such as farmer's markets, concerts, etc.	<input type="radio"/>					
Adult-oriented sports or activities:	<input type="radio"/>					
- Volleyball	<input type="radio"/>					
- Bocce	<input type="radio"/>					
- Horseshoes	<input type="radio"/>					
Organized board or card games	<input type="radio"/>					
Exercise programs	<input type="radio"/>					
Additional athletic fields/courts	<input type="radio"/>					
If you stated a need for additional athletic fields/courts, please indicate for which sports						
Other (please define)						

R2. Which groups would you like to see have more recreational opportunities?

	Do Not Need	Little Need	Moderate Need	Priority	High Priority	Don't Know / No Opinion
Pre-k	<input type="radio"/>					
k-13 yrs	<input type="radio"/>					
14-21 yrs	<input type="radio"/>					
21-40 yrs	<input type="radio"/>					
40-60 yrs	<input type="radio"/>					
60 yrs and over	<input type="radio"/>					

The Town of Salem purchased what is commonly referred to as the "Gadbois Property" in 2005. The property is approximately 142 acres and extends from approximately one mile east of Salem Four Corners on Route 82 on the north and approximately 1 mile east from Route 85 on Forsyth Road on the south. The property consists of open fields, woods, wetlands, and a small rock quarry. At this time there are two soccer fields on the Forsyth Road side and a cross-country trail for the Salem Elementary School team on the Route 82 side.

R3. Which of the following do you think Salem should use the Gadbois property for?

	Definitely Not	Probably Not	Neutral	Probably	Definitely	Don't know / No Opinion
Future school site	<input type="radio"/>					
Fire Department/Emergency Services Building	<input type="radio"/>					
Public Works Complex	<input type="radio"/>					
Farmers Market	<input type="radio"/>					
Public Events – No Pavilion or other buildings (e.g., outdoor festivals, concerts)	<input type="radio"/>					
Public Events using a Pavilion (the town would build a pavilion on the property for public events)	<input type="radio"/>					
Recreation – Athletic Fields	<input type="radio"/>					
Recreation – Trails	<input type="radio"/>					
Open Space	<input type="radio"/>					
Other (Please Specify)						

Economic Development

Salem's Economic Development Commission (EDC) is charged with making recommendations to improve the Town's economic condition and development. The town must protect its economic condition by ensuring incoming revenue is at least sufficient to cover ever-increasing expenses. Most revenue comes from taxes. About 6% of Salem's tax revenue comes from businesses, with the remainder coming from residential and personal property tax. Throughout Connecticut, the average is for about 15% of town tax revenue to come from businesses.

The current plan for future Economic Development is to proactively encourage new business opportunities that are BOTH a good community fit (which is being defined in part through this survey), AND that provide a net revenue gain large enough to help slow the rate at which our taxes increase. We would not proactively encourage opportunities that do not meet both of these criteria. Your responses will help either confirm or redefine this plan.

ED1. How would you rate Salem's current economic development status (i.e., the number of businesses and industry in town, and the rate of growth of new opportunities)?

- Too Much
- Just Right
- Not Enough
- No Opinion
- Don't Know Enough to Answer

ED2. How important to you is it that we encourage economic development (presuming a good community fit as mentioned above).

- Not At All Important
- Somewhat Unimportant
- Neither Important nor Unimportant
- Somewhat Important
- Very Important
- Don't Know/No Opinion

ED3. If you think economic development is important, which of the following are important reasons to pursue it?

	Not At All Important	Somewhat unimportant	Neither Important nor Unimportant	Somewhat Important	Highly Important	Don't Know / No Opinion	Not Applicable
To achieve a net revenue gain that would help slow the rate at which our taxes increase	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To increase the number of jobs available locally	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To increase goods and services available in Salem	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Free form explanation)							

ED4. If you believe economic development is important, which of the following should be encouraged as new businesses in Salem?

	Not At All Encouraged	Somewhat Discouraged	Neither Encouraged nor Discouraged	Somewhat Encouraged	Highly Encouraged	Don't Know / No Opinion	Not Applicable
Small corporate headquarters	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Light industry/manufacturing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heavy Industry/Manufacturing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Warehousing and Distribution Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Education or Training Facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Winery/Vineyards	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other vegetables/fruit/plant farms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Animal agriculture (e.g., dairy farms, chicken farms)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Healthcare/Wellness/Yoga	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Destination specialty retail/services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Plant and Gardening Retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small to medium-sized village-style shopping area with cafes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strip-mall or road-side shopping center (not village-style)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drugstore	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Businesses with a "Green Focus," as defined in the community character section of this survey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Free form explanation)							

ED5. If you believe Salem should not encourage Economic Development that would produce a net revenue gain (as outlined in the opening statement for this section of the survey), what would be acceptable to you?

	Not At All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Highly Acceptable	Don't Know /No Opinion	Not Applicable
Increase my taxes at the rate required to support the town expenses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduce town services to slow the rate at which taxes increase (realizing the majority of our taxes cover education, which we have limited ability to reduce)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Continue to drive out of town for products and services not available in Salem	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pursue other methods of raising revenue for the town	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If you indicated it would be acceptable to pursue other methods of raising revenue, please describe your ideas for other methods of raising revenue for the town							

ED6. If you believe Salem should encourage economic development, what would be acceptable to you?

	Not At All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know / No Opinion	Not Applicable
Provide short term tax incentives to attract businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduce regulations around topics such as signage and outside lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduce regulations that protect natural resources (e.g., impervious surfaces requirements that protect water quality)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invest in public water in a designated area of town to be defined	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invest in public sewer in a designated area of town to be defined	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invest in public transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Free-form response)							

Housing

Sec. 8-39a of the State Statutes defines "Affordable housing" as "housing for which persons and families pay thirty per cent or less of their annual income, where such income is less than or equal to the area median income for the municipality in which such housing is located, as determined by the United States Department of Housing and Urban Development." Typically, affordable housing includes multi-family, mixed use, mixed income and low and moderate-income housing.

H1. How important is it to you to increase housing choice and economic diversity in housing (multi-family, mixed-use, mixed income and low and moderate-income housing)

- Not At All Important
- Somewhat Unimportant
- Neither Important nor Unimportant
- Somewhat Important
- Very Important
- No Opinion/Don't Know

H2. How would you rate the following?

	Too Much	Just Right	Not Enough	No Opinion	Don't Know Enough to Answer
Salem's existing affordable housing supply or options	<input type="radio"/>				
Salem's efforts to increase/promote housing choice and economic diversity in housing (multi-family, mixed-use, mixed income and low and moderate-income housing)	<input type="radio"/>				

H3. If you think it is important to increase housing choice and economic diversity in housing, then how much should each of the following be encouraged?

	Not At All Encouraged	Somewhat Discouraged	Neither Encouraged nor Discouraged	Somewhat Encouraged	Highly Encouraged	Don't Know / No Opinion	Not Applicable
Multi-family dwellings (e.g., apartments)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Single-family attached townhouses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Single family detached housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mobile homes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Age restricted housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing integrated with commercial activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clustered housing/conservation design	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

H4. If you think it is important to increase housing choice and economic diversity in housing, would you be willing to:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Don't Know / No Opinion	Not Applicable
Modify existing zoning regulations for housing in designated areas (e.g., reduce 1,000 sq ft minimum size, reduce 2 acre minimum lot size)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Allow Salem's character to change (currently, Salem has predominantly single family homes on 2-acre minimum lots)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Village Center

Over the past few years a committee of townspeople conducted research, including meeting with other townspeople and stakeholders, to define what a Village Center would look like, where it would be, and whether Salem's townspeople would approve of one. The result of this effort is a proposed Village District that would allow businesses where they are not allowed today under current planning and zoning regulations, along Route 85, between Rattlesnake Ledge and Music Vale Road. "The purpose of the Village District is to encourage the protection, enhancement, and use of unique buildings and structures or New England Village design elements having historic and/or aesthetic value and representing or reflecting features of Salem's cultural, social, economic, and architectural history discussed in the most current version of the Plan of Conservation and Development." The intent is to enhance existing zoning regulations to allow for the creation of a thriving New England Village Center for the townspeople of Salem.

VC1. How important is it to you to have a Village Center in Salem?

- Not At All Important
- Somewhat Unimportant
- Neither Important nor Unimportant
- Somewhat Important
- Very Important
- No Opinion/Don't Know

VC2. If you think a Village Center is important, then which of the following should be a part of it?

	Not At All Necessary	Somewhat Unnecessary	Neither Necessary nor Unnecessary	Somewhat Necessary	Very Necessary	Don't Know / No Opinion	Not Applicable
Retail shops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurant/café	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coffee House	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Wi-fi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Central meeting place	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Kiosk/bulletin board to advertise community events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pedestrian friendly environment (e.g., lamp-lit paths)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Benches to sit on	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pleasant place to go	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Village Center look and feel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing integrated with commercial use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Architectural landscaping (gardens, fountains)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Farmers Market	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor pavilion (e.g., for concerts)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional offices (e.g., accounting, real estate)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please describe)							

VC3. If you think Salem should have a Village Center, then how acceptable would each of the following be to you?

	Not At All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know / No Opinion	Not Applicable
Adopt Village Center District regulations, similar to what some other towns have done to preserve a New England village character (e.g., restrict permitted uses within Village Center).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Change a designated area from residential to allow also selective business activity not currently permitted	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adopt building appearance design standards to preserve the New England village character within the Village Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adopt regulations that would allow another commercial Town Center, similar to Four Corners, instead of preserving a New England village character	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Historic and Archeological Resources

HAR1. How would you rate Salem's efforts to protect the following?

	Too Much	Just Right	Not Enough	No Opinion	Don't Know Enough to Answer
Old houses (need definition of "old")	<input type="radio"/>				
Old barns (need definition of "old")	<input type="radio"/>				
Other buildings on the State and National Historic Register	<input type="radio"/>				
Ancient cemeteries/burial grounds	<input type="radio"/>				
Scenic roads Visible stone walls (e.g., along roads)	<input type="radio"/>				
Hidden stone walls (e.g., in the woods)	<input type="radio"/>				

HAR2. How important is it to preserve Salem's historic and archeological resources?

	Not At All Important	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important	Don't Know / No Opinion
Old houses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Old barns	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other buildings on the State and National Historic Register	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ancient cemeteries/burial grounds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scenic roads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visible stone walls (e.g., along roads)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hidden stone walls (e.g., in the woods)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

HAR3. If you believe Salem should preserve its historic and archeological resources, then what would be acceptable to you?

	Not At All Acceptable	Somewhat Unacceptable	Neither Acceptable nor Unacceptable	Somewhat Acceptable	Very Acceptable	Don't Know / No Opinion	Not Applicable
Restrict what people can do on their property in order to protect historic and archeological resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Limit the land available for development (housing, business) if the proposed development would destroy/damage a historic or archeological monument- Restrict road construction/maintenance if the work would destroy/damage a historic or archeological monument	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pay a small amount of additional taxes to educate residents about Salem's historic and archeological resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have the town purchase the historic/archeological resources it wants to save	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Regionalism

Elements designated with an asterisk (*) are currently part of a regional solution

RE1. Do you think it is important for Salem to partner, cooperate or enter into binding agreements with our regional neighbors to maintain or improve our:

	Not At All Important	Somewhat Unimportant	Neither Important nor Unimportant	Somewhat Important	Very Important	Don't Know / No Opinion
Library and its services*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open spaces*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation opportunities (e.g. Gardiner Lake Authority)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High School*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports participation opportunities*	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Elementary school education services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Middle school education services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public work services Police protection services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fire protection services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunity to broaden our exposure to greater diversity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to provide services or opportunities we cannot currently provide alone	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

RE2. If the town could save money by partnering, cooperating or entering into a binding agreement with our regional neighbors, would you agree to it? [Select all that apply]

- Yes, depending on the amount of money saved
- Yes, depending on how much control we have to share
- No, never
- Don't know/no opinion

Other. Is there anything you'd like to add that has not been covered in this survey?

Demographics

D1. How long have you lived in Salem

Yrs _____

D2. How old are you?

Yrs _____

D3. How old are the other members of your household

Spouse _____

Child 1 _____

Child 2 _____

Child 3 _____

Child 4 _____

Child 5 _____

Other Children _____

Others _____

D4. What street in Salem do you live on?

- On Route 85, North of Route 82
- On Route 85, South of Route 82
- On Route 82, East of Route 85
- On Route 82, West of Route 85
- Other: If other, please provide the name of the street: _____
- Do not live in Salem