

Town of Salem
Economic Development Commission
Minutes from regular meeting June 18, 2018

1. Meeting called to order 7:33 PM

Members present:

Frank Sroka (Chair) Andy Lightner
Elbert Burr Adam Scott
Paul Robillard James Bee (alt)

. Alternate Member: Amie R. Hoinsky (alt) absent

Selectman Representative Absent

2. Approval of minutes: May 21, 2018, minutes were approved with a unanimous vote.

3. Communications: None

4. Public comment. @ P & Z Liaison. Elby :

No new information covering zoning changes, additions, comments.

5. Old Business: Further discussion was held on the Salem Town Center property with the need to move forward with subjects pertaining to signage, trash pickup, septic and leaching field problems, traffic, grass cutting and uniform signage which can be read clearly on the Center's billboard. The committee understands that Kevin's efforts to clean up many of the Town Centers basis problems was under way but the EDC committee felt we could add to this effort with personal interviews with the business owners in the Town Center. The EDC decided that personal interviews with each of the store owners could help pick out areas that need attention, change or improvement. The list of Salem Town Center businesses was divided up among all EDC members and following an approved outline of 4 questions would be due back by our next meeting on July 16. These interviews would then be summarized and passed on to Kevin for further comment and action.

The committee went on to discuss progress on the town Business brochure. Paul went over the town list of businesses and further discussion was had by Andy on working with Facebook as an aid to Salem businesses. Andy's 5 year plan which is currently focused on the Salem Town Center was also discussed and will remain on EDC's agendas permanently.

The EDC is fully supportive of Salem's businesses and realizes that the basic needs of a small town, its housing, schools and businesses constant attention.

6. New Business: None

7. Next Meeting: Monday, July 16, 2018 at 7:30PM in Room 2, Salem Town Hall.

8. Adjournment: 9:00 PM.