

## **TOWN OF SALEM, CT.**

### **Economic Development Commission**

Regular Meeting, April 16, 2017, 7:30 p.m. Salem Office Building, Room 2

### **Minutes**

Meeting called to order at 7:35 pm by meeting chair Frank Sroka.

#### **Members present:**

Frank Sroka

Wendy Mikolinski

Paul Robillard

Andy Lightner

#### **Members not present:**

Elby Burr

#### **Visitors:**

None

#### **1. Reading of Agenda – chairperson**

Frank Sroka presented agenda. There were no changes to the agenda.

**Motion:** Wendy Mikolinski moved to approve the Minutes for 03/19/2017 meeting. Seconded by Andy Lightner. Unanimously approved.

#### **2. Communications**

Per the Selectman's office, EDC alternates Paul Robillard and Elby Burr have been re-assigned as regular members of the EDC Committee.

#### **3. Public Comment**

None

#### **4. Reports**

a. Selectman / EDC Liaison: None

- b. P&Z Liaison: None

## 5. Old Business

- a. Wendy Mikolinski presented the first mailer for the Business Directory Project; this mailer was released by Minute Man Press in early April and arrived at Mikolinski's business address as expected.

The second mailer is currently in the final stages of development and will be released in early May.

All submission from local business owners will be gathered and presented to the EDC Committee over the coming months for construction of the physical and electronic versions of the Salem Business Directory.

- b. Frank Sroka informed the EDC members that Elby Burr, who could not be present at this meeting, met with town planner Rich Serra to discuss the Senior Housing Project and would update the committee at the next session. A special meeting prior to the May EDC meeting is being discussed and will be announced to the public if scheduled.

## 6. New Business

- a. Andy Lightner suggested that the EDC develop a formal 5 year plan of action; the EDC members unanimously agreed to the project and will begin work immediately.
- b. The EDC members discussed ways of increasing local traffic into the established local businesses such as a "shop local" campaign. This topic will be discussed further at future EDC meetings.

**7.** Next regular meeting is scheduled for Monday, May 21 at 7:30 p.m. in Salem Town Hall, Room 2.

**Motion:** Paul Robillard motioned to adjourn the meeting. Seconded Andy Lightner. Carried unanimously. Meeting adjourned at 9:10 p.m.